

ORDER



Orders

Order / Rev: 50831

Alt Order #:

Product Desc: ESTIMATE 11636

Estimate: 11636

Flight Dates: 10/15/12 - 10/21/12

Original Date / Rev: 08/21/12 / 08/21/12

Order Type: GENERAL

KUCW-TV

Primary AE: Office Accounts

Sales Office: SLC

Sales Region: Local

Agency

Name: Media Strategies & Research

Buying Contact:

Billing Contact:

1580 Lincoln Street

Denver, CO 80203

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Matheson for Congress 2012

Demographic: HH

Product Codes: US Congress

Priority: P-3

Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/19/12	4	\$1,195.00	\$1,015.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	4	\$1,195.00	\$1,015.75	0.00
Totals	4	\$1,195.00	\$1,015.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Office Accounts			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KUCW	10/16/12	10/19/12	M-F 6p-630p M-F 6p-630p	CM	6p-630p	-1--1--	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
N 2	KUCW	10/15/12	10/15/12	M-F 630p-7p M-F 630p-7p	CM	630p-7p	1-----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
N 3	KUCW	10/18/12	10/18/12	M-F 10p-1030p M-F 10p-1030p	CM	10p-1030p	---1---	:30	1	\$145.00	P-3	0.00	NM	1	\$145.00
													Totals	4	\$1,195.00